

For Immediate Release

Media Contact: Sarah Nesbit
972-744-4612 or Sarah.Nesbit@cor.gov

**EISEMANN CENTER HOSTED STARLIGHT CHILDREN'S FOUNDATION'S
GREAT ESCAPES™ PROGRAM SUN, JANUARY 22, 2012**

RICHARDSON, TX – *Eisemann Center Presents'* educational outreach program, *Eisemann Educates*, hosted a Starlight Children's Foundation *Great Escapes™* family activities program, in conjunction with the *Eisemann Center Presents' Family Theatre Series* presentation of *Junie B. Jones* on Sunday, January 22, 2011 at 2:30 pm in the Hill Performance Hall.

With support of the *Eisemann Educates* initiative, 50 loge box tickets and parking vouchers were donated to Starlight for a *Great Escapes™* event so that children and their families were able to attend the theatrical performance, *Junie B. Jones*, on Sunday, January 22, 2012. Being able to have all the Starlight families together enables the children and parents alike to experience social and interpersonal interaction with others facing similar challenges, and most importantly, create priceless memories away from the hospital.

The Starlight Children's Foundation is dedicated to improving the quality of life for children with chronic and life-threatening illnesses and life-altering injuries by providing entertainment, education and family activities which lead to positively affecting children and their families while coping with pain, fear and even isolation of prolonged illness. The *Great Escapes™* family activities program offered by Starlight was created to provide families with a chance to spend recreational time together away from the hospital. Events and outings hosted by the *Great Escapes™* program prove to be therapeutic not only for the sick child but for the parents and siblings as well.

More than 1,200 patrons attended the production of *Junie B. Jones*. Children and parents alike delighted in seeing a great series of books come to life on stage as well as having the opportunity to meet the cast after the performance for pictures and autographs. Starlight families traveled from Plano, Frisco, Dallas, Garland, Arlington and Lewisville to participate in Sunday's *Great Escapes™* program.

Sunday proved to be a successful afternoon for both the Starlight participants and the Eisemann Center. It is with this success that **The Eisemann Center** will explore sponsorship, donation and grant opportunities in order to further our partnership with Starlight Children's Foundation. For more information on how you can support the activities of the *Eisemann Educates* program, visit the website at www.eisemanncenter.com or contact the Marketing and Development office at 972.744.4612.

The Charles W. Eisemann Center is located at 2351 Performance Drive in Richardson, Texas. **The Eisemann Center** is accessible from Highway 75 North taking the Galatyn Parkway/Renner Road exit going north and the Galatyn Parkway/Campbell Road exit going south, or from the DART light rail station at Galatyn Park.

#####