

For Immediate Release

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**EISEMANN CENTER PRESENTS TAKES JEFFREY SIEGEL'S  
KEYBOARD CONVERSATIONS® UNDER ITS UMBRELLA  
BEGINNING WITH THE 2010-2011 SEASON**

**RICHARDSON** – *Eisemann Center Presents* announces the opening concert of the 2010-2011 Season of **Keyboard Conversations®** featuring concert pianist **Jeffrey Siegel**. The popular cultural education series will now be presented under the Eisemann Center banner, sponsored in part by Friends of Classical Music. The performance, titled *Gershwin and Friends!*, will be held in the Eisemann Center's Bank of America Theatre on Monday, October 11, 2010 at 7:30 pm. This exciting evening of memorable melodies and jazzy rhythms will include Gershwin's rarely heard solo piano version of *Rhapsody in Blue*. Also on the program are his little known *Novelette in 4ths* and *Sleepless Night* as well as the music of Leonard Bernstein, Aaron Copland and the ragtime king, Scott Joplin.

In addition to his solo appearances, **Jeffrey Siegel** presents **Keyboard Conversations®**, concerts with lively commentary in an innovative format that differs from traditional recitals and appearances with symphony orchestras. A Keyboard Conversation is a concert with each work on the program performed in its entirety. Mr. Siegel speaks briefly and informally to the audience before performing each composition, illustrating with a few pertinent musical examples from the keyboard. The commentary makes the music more accessible and the listening experience more focused and meaningful for music lovers of all ages.

Other concerts in the 2010-11 **Keyboard Conversations® Series** are scheduled for Monday, December 13, 2010; Monday, February 28, 2011 and Monday, May 9, 2011. All concerts in this series are at 7:30 pm in the Bank of America Theatre. Single tickets range from \$20-\$25 and are available online at [www.eisemanncenter.com](http://www.eisemanncenter.com) or by phone through the Eisemann Center Ticket Office at 972-744-4650. Subscriptions for the season start at \$68 and are available by phone or in person. The Ticket Office is open from 10:00 am until 6:00 pm Monday – Saturday and one hour before performances. Music teachers who purchase a ticket may request a complimentary ticket to bring a student to experience a **Keyboard Conversations®**.

"Over the past three years we established a strong relationship and partnership with the Friends of Classical Music in presenting this exceptional series featuring **Jeffrey Siegel**. Our taking the lead this season in presenting **Keyboard Conversations®** is a positive step forward in our efforts to expand the *Eisemann Educates* component of our programming. Jeffrey's interaction with patrons and the stories he tells to enlighten our understanding of the composer and music is enhanced all the more by his piano artistry," said Eisemann Center Managing Director, Bruce MacPherson.

**Jeffrey Siegel** has been soloist with some of the world's great orchestras. Abroad, these include the Berlin Philharmonic, London Symphony, Philharmonic and Philharmonia, Moscow State Symphony, Bayerischer Rundfunk, The Hague Residentie Orkest, Oslo Philharmonic, Stockholm Philharmonic and many others. In the United States, engagements include the New York Philharmonic, Los Angeles Philharmonic, The Philadelphia Orchestra, The Cleveland Orchestra, Boston Symphony Orchestra and Chicago Symphony Orchestra. For more information about Mr. Siegel, visit his website at [www.keyboardconversations.com](http://www.keyboardconversations.com). **Jeffrey Siegel** is a Steinway artist.

The Charles W. Eisemann Center is located at 2351 Performance Drive in Richardson, Texas. The Eisemann Center is accessible from Highway 75 North taking the Galatyn Parkway/Renner Road exit going north and the Galatyn Parkway/Campbell Road exit going south or from the DART light rail station at Galatyn Park. Sponsors for the 2010-11 Season include The Dallas Morning News, WFAA and **Keyboard Conversations®** radio partner WRR Classical 101.1 FM.

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