

**EISEMANN CENTER'S FAMILY THEATRE SERIES OPENS WITH
"THADDEUS REX WITH ROCK - READ LIKE A ROCK STAR" SUN., OCT. 23, 2011 at 2:30 PM**

RICHARDSON, TX – *Eisemann Center Presents'* the **Family Theatre Series'** production of *Thaddeus Rex with Rock- Read Like A Rock Star* on Sunday, October 23 at 2:30 pm. **Thaddeus Rex's** educational concerts make the importance of reading clear with rockin' tunes, hilarious antics and a seven-foot dinosaur named **Rock** who plays the drums. Reading is how **Thaddeus Rex** became a rock star. Kids get to hear his biggest hits and learn from books they have all been inspired by, such as *Alice in Wonderland*, *Captain Underpants*, *Green Eggs & Ham*, and more.

Thaddeus Rex is an award-winning musician who entertains with a wild mixture of rockin' tunes, hilarious antics and a contagious enthusiasm for reading. **Thaddeus Rex** travels the country with his best friend **Rock**, the seven-foot dinosaur. Together, they put on high energy concerts known for hooking parents and wowing kids to "read like a rock star" so they can also write like a rock star. After leaving the Emmy-winning PBS Kids show "The Friday Zone," Thaddeus started writing and performing full time. Join these two adventurers for a performance that is truly one of a kind.

Tickets range from \$11-\$21 and are available online at www.eisemanncenter.com or by calling the Eisemann Center Ticket Office at **972-744-4650**. The Ticket Office is open from 10:00 am until 6:00 pm Monday through Saturday and one hour before performances. Group discounts for 10 or more patrons are available by calling **972-744-4657**.

Families are invited to join us at Barnes & Noble for Story Time on the Friday evening preceding each **Family Theatre Series** performance. Story Time will take place at the Barnes & Noble Creekwalk Village location on 15th Street in Plano, Texas. Barnes & Noble will also be at the Eisemann Center with books and other merchandise before, during and after all **Family Theatre Series** performances. A portion of the proceeds from these sales will be donated back to the Eisemann Center Foundation.

The Charles W. Eisemann Center is located at 2351 Performance Drive in Richardson, Texas. **The Eisemann Center** is accessible from Highway 75 North taking the Galatyn Parkway/Renner Road exit going north and the Galatyn Parkway/Campbell Road exit going south, or from the DART light rail station at Galatyn Park. **Family Theatre Series** Season sponsors include the Richardson Woman's Club, Altrusa International, Inc. of Richardson, Texas, Texas Commission on the Arts and media sponsors *The Dallas Morning News*, *94.9 FM KLTU* and *WFAA-TV*.

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