



For Immediate Release

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**EISEMANN CENTER'S FAMILY THEATRE SERIES PRESENTS**  
**THE BERENSTAIN BEARS IN 'FAMILY MATTERS, THE MUSICAL' JAN. 23, 2011**

RICHARDSON, TX – *Eisemann Center Presents' Friends of the Richardson Library Family Theatre Series* presents TheaterworksUSA's *The Berenstain Bears in 'Family Matters, The Musical,'* on January 23, 2011 at 2:30 pm in the Hill Performance Hall. Produced by Matt Murphy Productions, this fun-filled new musical integrates three of Stan and Jan Berenstain's most popular books: *The Berenstain Bears Learn about Strangers, The Berenstain Bears and Too Much Junk Food* and *The Berenstain Bears' Trouble at School*.

There's trouble in the tree house...Papa Bear can't stop eating junk food, Brother Bear's grades are slipping, and Sister Bear still has a lot to learn about talking to strangers. Thankfully, we can always depend on Mama Bear and her loving patience to help set things right. After all, this is one bear tree house where family truly matters!

The show is filled with fun songs and dancing, but also uses creative analogies to teach the importance of honesty, health, safety and most importantly, family.

Tickets range from \$11-\$21 and are available online at [www.eisemanncenter.com](http://www.eisemanncenter.com) or by calling the Eisemann Center Ticket Office at 972-744-4650. The Ticket Office is open from 10:00 am until 6:00 pm Monday – Saturday and one hour before performances. Group discounts for 10 or more are available by calling **972-744-4657**.

**The Charles W. Eisemann Center** is located at 2351 Performance Drive in Richardson, Texas. **The Eisemann Center** is accessible from Highway 75 North taking the Galatyn Parkway/Renner Road exit going north and the Galatyn Parkway/Campbell Road exit going south, or from the DART light rail station at Galatyn Park. Family Theatre Series Season sponsors include title sponsor Friends of the Richardson Library, the Richardson Woman's Club, Altrusa International, Inc. of Richardson, Texas and media sponsors *The Dallas Morning News, North Texas Kids, 94.9 FM KLTY* and *WFAA-TV*.

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