



For Immediate Release

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EISEMANN CENTER’S FAMILY THEATRE SERIES
PRESENTS “PINOCCHIO” NOV. 23, 2008

RICHARDSON, TX – The Eisemann Center’s **Family Theatre Series** will present *Pinocchio* from the book of same title written by **Carlo Collodi** on Sunday, November 23, 2008 at 2:30 pm. *Pinocchio* is a production of **American Family Theater, Inc.**, the nation’s premier producer of musicals for families and young audiences as part of their *Broadway For Kids* series.

Pinocchio is the tale of the marionette doll carved by the lonely woodcarver Geppetto. Geppetto wishes *Pinocchio* would turn into a real boy, so one day the Blue Fairy hears his wish and brings *Pinocchio* to life. *Pinocchio* starts life as an ordinary boy and is sent to school where he makes friends with some children who would rather play than be in school. *Pinocchio*, easily influenced, follows his new friends on an adventure of misdeeds, lies and selfishness. But one day the Blue Fairy returns and offers *Pinocchio* a chance for forgiveness. He has to find Geppetto, who was so heartbroken when *Pinocchio* disappeared, that he went looking for him in the ocean and was swallowed by a whale. It then becomes *Pinocchio*’s task to rescue Geppetto and prove he is worthy to be a real boy.

Carlo Collodi, a pseudonym Carlo Lorenzini used, was a 19th century children’s writer. His literary focus was on using amiable, rascally characters to express his own convictions, hence the birth of *Pinocchio* as a character. The story of *Pinocchio* began long before the novel as a short story serialized weekly in an Italian newspaper for children. Lorenzini later wrote the *Adventures of Pinocchio* which unfortunately did not become a success until after his death in 1890.

Pinocchio will be playing only one performance only at **The Eisemann Center** on Sunday, November 23, 2008 at 2:30 pm in the Eisemann Center’s Hill Performance Hall.

Tickets range from \$10-\$20 and are available online at www.eisemanncenter.com or by calling **the Eisemann Center Ticket Office at 972-744-4650**. The Ticket Office is open from 10:00 am until 6:00 pm Monday – Saturday and one hour before performances. Group discounts for 10 or more are available by calling 972-744-4657.

The Charles W. Eisemann Center is located at 2351 Performance Drive in Richardson, Texas. **The Eisemann Center** is accessible from Highway 75 North taking the Galatyn Parkway/Renner Road exit going north and the Galatyn Parkway/Campbell Road exit going south, or from the DART light rail station at Galatyn Park. **Family Theatre Series** season sponsors include *The Dallas Morning News*, *North Texas Kids*, *Richardson Living* and *WFAA-TV*.

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