

For Immediate Release

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EISEMANN CENTER PRESENTS SPECIAL ATTRACTION
ABBA MANIA ON TUE., NOV. 16, 2010 AT 8:00 PM

RICHARDSON, TX – The world’s number one touring **Abba** tribute concert comes to the Eisemann Center from the UK on Tuesday, November 16, 2010 at 8:00 pm in the Hill Performance Hall.

Abba Mania formed in 1999 and the show has been selling out theatres and concert halls internationally ever since. This show has toured the world in its quest to bring the music of the Swedish super group to their millions of fans, old and new! The production has toured Australia, Denmark, Belgium, Spain, South Africa, New Zealand, Singapore and South Korea as well as touring the UK extensively.

Agnetha, Bjorn, Benny and Anna Frida, collectively known as Abba, dominated the charts for nearly 10 years and enjoyed nine number one hits in the UK. At their height they became Sweden’s highest export earners, amazingly, outselling Volvo cars. Sadly, in the early eighties, they decided to go their separate ways, but their music lives on. *Abba Gold* was continuously in the charts throughout the nineties and is one of the biggest selling albums ever. Abba’s timeless songs were written to be enjoyed live and **ABBA MANIA** gives you exactly that – two hours of uplifting, dance-inducing and sometimes heart-breaking songs, live on stage with fantastic staging, lighting and effects. The show not only recreates Abba’s sound perfectly, but respectfully too.

ABBA MANIA is not only for life long, die hard Abba fans but the new generation of fans, who never had the opportunity to see ‘Abba’ live. Hit after hit include *Dancing Queen, Waterloo, Mamma Mia, The Winner Takes it All, Super Trouper, Fernando, Take A Chance On Me* and many more that continue to fill dance floors worldwide.

“Beware of imitations...this is the real musical tribute!”

– Polly Graham, *Sunday Mirror*

If you’re looking for an excuse to party, reminisce or simply be entertained by the best music there has ever been, go online to www.eisemanncenter.com, call 972-744-4650 or come in person to the Eisemann Center Ticket Office. Ticket prices for the show range from \$40-\$65. Ticket Office hours are 10:00 am until 6:00 pm Monday through Saturday and one hour before performances. Group discounts are available for 10 or more tickets by calling 972-744-4657.

The Charles W. Eisemann Center is located in the Galatyn Park Urban Center at 2351 Performance Drive in Richardson, Texas. The Eisemann Center is easily accessible from Highway 75 North taking the Galatyn Parkway/Renner Road exit going north and the Galatyn Parkway/Campbell Road exit going south or from the DART light rail station at Galatyn Park. Sponsors for the 2010-2011 Season include *The Dallas Morning News*, WFAA-TV and ticket sponsor PegasusNews.com.

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