

For Immediate Release

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PASTEL SOCIETY OF THE SOUTHWEST 30TH NATIONAL JURIED EXHIBITION
SHOWING AT THE EISEMANN CENTER'S GREEN MEZZANINE GALLERY
NOVEMBER 2 THROUGH NOVEMBER 27, 2011

RICHARDSON – Pastel Society of the Southwest's (PSSW) 2011 National Juried Exhibition will be the nonprofit organization's 30th juried show. The show opens November 2nd and closes November 27th. Pastel Society of the Southwest was organized in 1979 to further education in, appreciation for and encouragement of the use of the pastel medium. Membership in PSSW ranges from beginners to recognized professional artists and all entries are done in soft pastel, are original, and executed within the last three years. We are showing four pastels done by a very devoted member and past president of PSSW, Joanne Hawkins, who passed away last year.

PSSW is privileged to have Doug Dawson as our juror and awards judge for our 2011 30th National Juried Exhibition. Doug lives in Wheat Ridge, Colorado. He teaches at the Arts Student's League in Denver and at the Colorado Institute of Art. He is a Master Pastelist in the Pastel Society of America, and in 2008 was inducted into the Pastel Society of America Hall of Fame. Mr. Dawson reviewed numerous entries and selected 62 pieces to be in this exhibit. Included are pastels done by artists from all over the United States, some of whom are signature members of The Pastel Society of America.

On November 15th from 6 - 8 PM the award ceremony and reception will occur at the Eisemann Center. To be awarded are: Cash, gift certificates and merchandise in excess of \$4000. Best of Show will receive a \$1,000 cash award. The 1st and 2nd Place Awards of Excellence will receive cash awards. Other awards of pastel supplies are donated by generous supporters of the art of pastel.

In conjunction with the exhibit, PSSW is hosting a three-day pastel workshop on Nov. 7th, 8th, and 9th given by our juror Doug Dawson. Nov. 6th, beginning at 3:00 PM, Mr. Dawson will give a pastel portrait demonstration open to the public. Both the demonstration and workshop are being held at the Stacy Furniture Community Room in Grapevine Texas.

Gallery hours are 10:00 am – 6:00 pm Monday through Saturday and during all public events. The Charles W. Eisemann Center is located at 2351 Performance Drive, Richardson, Texas 75082 in the Galatyn Park Urban Center. For more information on exhibits and events, visit the website at www.eisemanncenter.com.

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