

For Immediate Release

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EISEMANN CENTER'S FAMILY THEATRE SERIES PRESENTS
"PINKALICIOUS THE MUSICAL" SUN, NOVEMBER 20, 2011 AT 2:30 PM

RICHARDSON, TX – *Eisemann Center Presents* the Vital Theatre Company production of *Pinkalicious The Musical*, on Sunday, November 20, 2011 at 2:30 pm in the Hill Performance Hall. *Pinkalicious The Musical* is based on the beloved books by Elizabeth Kann and Victoria Kann.

Pinkalicious can't stop eating pink cupcakes despite warnings from her parents. Her pink indulgence lands her at the doctor's office with "Pinkitis," an affliction that turns her pink from head to toe - a dream come true for this pink loving enthusiast. But when her hue goes too far, only Pinkalicious can figure out a way to get out of this predicament!

The performance features a variety of high-energy tunes, such as "Pinkarific," "Pink Blues," "Pinkatitis," and "When Dreams Come True." *Pinkalicious* is a captivating and heart-warming tale that is perfect for families of all ages.

Tickets range from \$11-\$21 and are available online at www.eisemanncenter.com or by calling the Eisemann Center Ticket Office at **972-744-4650**. The Ticket Office is open from 10:00 am until 6:00 pm Monday – Saturday and one hour before performances. Group discounts for 10 or more are available by calling **972-744-4657**.

Families are invited to join us at Barnes & Noble for Story Time on the Friday evening preceding each **Family Theatre Series** performance (Fri., Nov. 18, 2011 at 7:00 pm for *Pinkalicious*). Story Time will take place at the Barnes & Noble Creekwalk Village location on 15th Street in Plano, Texas. Barnes & Noble will also be at the Eisemann Center with books and other merchandise before, during and after all **Family Theatre Series** performances. A portion of the proceeds from these sales will be donated back to the Eisemann Center Foundation.

The Charles W. Eisemann Center is located at 2351 Performance Drive in Richardson, Texas. **The Eisemann Center** is accessible from Highway 75 North taking the Galatyn Parkway/Renner Road exit going north and the Galatyn Parkway/Campbell Road exit going south, or from the DART light rail station at Galatyn Park. Family Theatre Series Season sponsors include Barnes & Noble, the Richardson Woman's Club, Altrusa International, Inc. of Richardson, Texas, Texas Commission on the Arts and media sponsors *The Dallas Morning News*, *94.9 FM KLTY* and *WFAA-TV*.

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